

Brain Injury Outreach and Education Initiative
July 1, 2023 through June 30, 2024
Brain Injury Association of SC

Personnel costs(Salary + fringe)	3 Full Time Employees	40 hrs/wk	\$123,299
	3 Part Time Employees	20 hr/wk	\$60,434
	Employee Benefits		\$16,200
	Consultants		\$10,000
Programs:			
Brain Injury Training supplies (applications, manual, workbook, classes, exam)	Train 100 individuals/year @\$200 each for supplies	For Certified Brain Injury Specialist Training(CBIS) and Brain Injury fundamentals	\$15,000
Consultants/Trainers	3 classes (each includes 4 days of training)	Cost of Certified Instructors	\$5,000
Educational Conference	Annual Conference	Contract Coordinator/venue/food/scholarships for survivors/CEUs	\$7,500
Law Enforcement Training Collaboration with NAMI	Mileage reimbursement (volunteers) avg 90 mi @ \$.655 a mile/ for training	Educate Law Enforcement Officers on Brain Injury	\$2,000
Visibility Project	Resource bags for new TBI adult and pediatric patients	Resource Bags to Level 1 Trauma Centers	\$7,500
Resource Facilitation	Answer toll free help line calls (approx. 780 calls a yr.) /coordinate with State Support Groups	Included in phone, postage, print materials, informational materials	
Brain Injury Friendly Classes for Socialization and Community Participation Project	Unmasking Brain Injury Project, Painting Classes, Yoga & Mindfulness, etc.	Supplies, instructors, facilities	\$6,000
BI Support Groups	Financial assistance & training.	Supplement from Grants	\$5,000
SC Brain Injury Safety Net Project	To maintain and expand the education/ collaboration in youth. Education to parents, professionals	Contract Brain Injury Safety Net Coordinator	\$32,500
Get Schooled on Concussions Subscription	Annual subscription for SC Teachers to access the Teacher Acute Concussion Tool		\$5,000
Veterans Outreach		Included in phone, postage, print materials, informational materials	
Opioid Crisis Outreach		Included in phone, postage, print materials, informational materials	
Intimate Partner/Domestic Violence Outreach		Contract employee	\$11,180
Mileage/travel	Travel to committee meetings, support group meetings, conferences, etc.	Outreach at Health/Educational Fairs, conferences	\$15,000
Marketing	Promote programs and outreach		\$20,000
Infrastructure:			
Rent and utilities	500 / month for office space		\$6,000
Phone and Internet	400/month		\$4,800
Liability insurance, D & O insur., workers comp.			\$1,800
Informational Materials	brochures, fact sheets, infographics, etc.		\$10,000
Printing	Newsletters, postcards, conference brochures, etc.		\$10,000
Postage	Mail newsletter, informational packets, etc.		\$1,000
Minor Office Equipment			\$4,000
Office Supplies			\$4,500
Accounting Services			\$4,000
		Total	\$387,713



25TH
ANNIVERSARY



**BRAIN INJURY
ASSOCIATION**
OF SOUTH CAROLINA



BRAIN INJURY OUTREACH AND EDUCATION INITIATIVE



There are nearly 175,000 South Carolinians living with a disability from a brain injury (BI). Since BI can affect a person's mental and physical functioning, it impacts both the individual with the injury as well as their family. Many BI survivors do not qualify for state agency services, so they fall through the cracks. They need help finding alternative support and assistance.



According to the CDC, someone sustains a brain injury every 9 seconds in the United States.

HISTORY

The Brain Injury Association of SC (BIASC) has been helping individuals with brain injuries, their families, caregivers, and professionals for 25 years.

Last year, BIASC received \$374,500 in non-recurring appropriations from the state in Proviso #117.21 to support our constituents and to begin evaluating how we can impact the opioid epidemic, domestic violence, and veterans. We have hired additional staff to fulfill these efforts.

Thanks to the non-recurring appropriations we've received in the last two years, BIASC has been able to expand our capacity and reach to better serve the brain injury community in South Carolina. This is time and effort that would otherwise have needed to be directed towards fundraising operations.

HOW BIASC HELPS

BIASC helps survivors and their families navigate a complicated health care system and advocate for their disability access and rights.

Resource Facilitation

- Toll-free helpline (1-877-TBI-FACT)
- Brain injury support groups
- Partnership with Level I trauma centers to provide essential post-diagnosis/discharge resources

Education & Prevention Initiatives

- Brain injury trainings for professionals, caregivers, and law enforcement
- Fall prevention training for senior citizens
- SC Brain Injury Safety Net project for youth
- Statewide Annual Conference

Evaluating & Addressing Intersectional Needs

- Domestic & Intimate Partner Violence
- Opioid Epidemic
- Veterans



BIASC is a core referral source for brain injury survivors and caregivers who need help in South Carolina.

REQUEST FOR FY23-24

The Brain Injury Association of SC (BIASC) is requesting \$387,713 in non-recurring appropriations from the House and Senate to continue to support our constituents through the following initiatives:

01

Fill Resource Gaps

As we conduct needs assessments relating to the Intersectional areas of brain injury and opioid use, domestic violence, and veterans, we plan to begin developing and implementing solutions to address gaps in resources for these vulnerable populations.

02

Move Back into the Community

BIASC staff have been working remotely since 2020. We plan to return to a brick and mortar location so our constituents can utilize our resources and attend educational and social events in-person.

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Brain injury does not discriminate. It strikes without regard to race, class, or gender. It can be caused by an unintentional fall or motor vehicle crash, or an intentional act of interpersonal violence, or as the result of a stroke or aneurysm. **Brain injury can strike in an instant and leave a person with a lifetime of disability.**

03

Seek AIRS Accreditation for BIASC's Toll-Free Helpline & Resource Facilitation

The Alliance of Information and Referral Systems (AIRS) is the professional membership association for community information and referral (I&R). Acquiring AIRS Accreditation will enhance our Help Line's credibility and improve quality assurance and consistency.

04

Offer Expanded Benefits for Staff

Offering a competitive benefits package will allow us to retain our recent hires and attract new employees as we continue to grow to meet the needs of the brain injury community.

05

Develop BIASC's DEI Efforts

As our organization continues to grow, we want to ensure that our policies and actions embrace the diversity of our constituents.

EFFECTS OF BRAIN INJURY

Brain injuries can affect a number of daily living activities, including:



Emotions



Thinking



Speech

BIASC is the “voice” of the brain injury community in South Carolina. Our mission is to create a better future through brain injury prevention, research, education, and advocacy.

CONTACT US

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